

Fundamentals Of Psychology By Michael Eysenck

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aimed at those new to the subject fundamentals of psychology is a clear and reader friendly textbook that will help students explore and understand the essentials of psychology this text offers a balanced and accurate representation of the discipline through a highly accessible synoptic approach which seamlessly brings

together all the various related topics fundamentals of psychology combines an authoritative tone a huge range of psychological material and an informal analogy rich style the text expertly blends admirably up to date empirical research and real life examples and applications and is both readable and factually dense the book introduces all the main approaches to psychology including social developmental cognitive biological individual differences and abnormal psychology as well as psychological research methods however it also includes directions for more detailed and advanced study for the interested student fundamentals of psychology incorporates many helpful textbook features which will aid students and reinforce learning such as key term definitions extremely clear end of chapter summaries annotated further reading sections evaluations of significant research findings numerous illustrations presented in attractive full color this textbook is also accompanied by a comprehensive program of resources for both students and instructors which is available free to qualifying adopters the resources include a web based student learning program as well as chapter by chapter lecture slides and an interactive chapter by chapter multiple choice question test bank combining exceptional content abundant pedagogical features and a lively full color design fundamentals of psychology is an essential resource for anyone new to the subject and more particularly those beginning undergraduate courses the book will also be ideal for students studying psychology within education nursing and other healthcare professions

psychology the science of mind and behavior imparts students with a scientific understanding of the field of psychology while showing them the impact on their day to day existence a simple conceptual framework within the text emphasizes relations between biological psychological and environmental levels of analysis and portrays the focus of modern psychology together with research close ups in each chapter and beneath the surface discussions and what do you think questions the text challenges students to think critically about psychology as a science and its impact on their lives

the third edition of psychology the science of mind and behaviour provides an authoritative and highly regarded introduction to this fascinating topic although many approaches to the study of psychology are presented in this text the emphasis is on the biopsychosocial model this serves as an underlying commonality to the examination of each topic giving direction to students at the beginning of their studies in this well researched field written by a team of australian and new zealand based academics each a subject matter expert this edition contains updated case studies and a brand new feature in the news presenting interesting topics in psychology additional local and global cases explore cross cultural and indigenous psychology and probing

questions encourage students to think critically about cases and to examine the research methods used in real life examples aided by its strong pedagogical framework psychology makes use of cutting edge learning technology and interactive resources to provide a comprehensive learning solution

what is happiness why are some people happier than others this new edition of the psychology of happiness provides a comprehensive and up to date account of research into the nature of happiness major research developments have occurred since publication of the first edition in 1987 here they are brought together for the first time often with surprising conclusions drawing on research from the disciplines of sociology physiology and economics as well as psychology michael argyle explores the nature of positive and negative emotions and the psychological and cognitive processes involved in their generation accessible and wide ranging coverage is provided on key issues such as the measurements and study of happiness mental and physical health the effect of friendship marriage and other relationships on positive moods happiness mental and physical health the effects of work employment and leisure and the effects of money class and education the importance of individual personality traits such as optimism purpose in life internal control and having the right kind of goals is also analysed new to this edition is additional material on national differences the role of humour and the effect of religion are some countries happier than others this is just one of the controversial issues addressed by the author along the way finally the book discusses the practical application of research in this area such as how happiness can be enhanced and the effects of happiness on health altruism and sociability this definitive and thought provoking work will be compulsive reading for students researchers and the interested general reader

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developmental psychology is concerned with the scientific understanding of age related changes in experience and behaviour not only in children but throughout the lifespan the task is to discover describe and explain how development occurs from its earliest origins into childhood adulthood and old age to understand human development requires one not only to make contact with human nature but also to consider the diverse effects of culture on the developing child development is as much a process of acquiring culture as it is of biological growth this book reviews the history of developmental psychology with respect to both its nature and the effects of transmission of culture the major theorists of the late 19th and early 20th century piaget vygotsky and bowlby are introduced to provide a background to contemporary research and the modern synthesis of nature and

nurture this brief textbook is suitable as an introduction to developmental psychology both at a level and for beginning undergraduate students it aims to be of interest to psychologists educationalists social workers and others with an interest in a contemporary understanding of factors involved in human development

this book is intended to provide an introduction to the basic structure and function of the brain and nervous system emphasizing relationships with behaviour the first chapter introduces the field covering aims objectives and ethical issues in chapter 2 the neuron is described and electrical and chemical conduction presented in detail this chapter also introduces neurotransmitter pathways and drug effects on normal and abnormal behaviour after a general survey of the behavioural organization of the nervous system in chapter 3 three chapters describe how language learning and memory are related to brain mechanisms with a particular emphasis on clinical data from human patients and functional asymmetries between the hemispheres the following chapter outlines the involvement of arousal systems in stress anxiety and emotion and also covers stress reduction techniques the arousal theme is maintained in chapter 8 in which sleep is discussed in the context of biological rhythms in psychological and physiological processes chapter 9 covers the biological bases of motivational states such as hunger and thirst and discusses the concept of homeostasis non homeostatic drives such as electrical self stimulation of the brain are also considered finally chapter 10 reviews sensory processes in general and then concentrates on pain perception and the brain mechanisms underlying visual sensation and perception it is intended that the material in this book should satisfy the requirements of both the a level syllabus for psychology whichever board is taken and first year introductory undergraduate courses in psychobiology

first multi year cumulation covers six years 1965 70

master introductory psychology gives you all the information you need for any introductory psychology class or for self study this book breaks down all the key concepts in psychology and provides an engaging and memorable guide for each unit clear explanations and examples are combined with helpful memory strategies so content can stick in your head after a single reading it s a step by step guide through all of the ideas you need to know each unit also includes a chapter summary a list of key terms for review and extensive references and recommendations for exploring subjects in more detail don t settle for dry definitions or endless multiple choice questions that don t develop true understanding instead get the guide that builds a solid foundation and helps you master introductory psychology this complete edition covers 16 units history and approaches

research methods biological bases of behavior sensation perception learning memory language cognition states of consciousness intelligence personality motivation emotion development social psychology stress health psychological disorders treatment

with over two decades of classroom experience michael passer knows how to guide students through the ins and outs of research methods in this remarkable text passer s experience leads to chapters filled with clear explanations resonant examples and contemporary research from across the breadth of modern psychology all while anticipating common questions and misunderstandings

the conventional assumption in psychology is that our personalities consist of fixed traits that endure over time the present book takes issue with this over simple idea and suggests something much more interesting and surprising known as reversal theory this proposes that we tend to switch back and forth between opposing personalities in the course of our everyday lives for example sometimes we are serious and sometimes playful sometimes we are conforming and sometimes rebellious and we switch reverse backwards and forwards from one to another over time our personalities are therefore dynamic rather than static and can even be self contradictory personality is about the characteristic ways we navigate such change and contradiction we are dancers rather than statues and dance to our own music this can lead to puzzling paradoxes and problems but can also handled appropriately help us to achieve productive and happy lives because it shows how rich in possibilities we all are it has been said that reversal theory liberates rather than limits and in this respect goes beyond most self help theories illustrated with case histories of well known celebrities and historical figures with the results of psychological studies and with personal anecdotes apter brings the provocative ideas of reversal theory to life and is a highly relevant contribution to the contemporary psychology of motivation and personality in the process he deals coherently with a variety of interesting topics including risky sport terrorism domestic violence art and humour

this textbook provides a comprehensive account of psychology for all those with little or no previous knowledge of the subject it covers the main areas of psychology including social psychology developmental psychology cognitive psychology personality intelligence and biological psychology each chapter contains definitions of key terms together with several multiple choice questions and answers and semi structured essay questions in addition every chapter contains a personal viewpoint section which encourages the reader to compare his or her views on psychology with the relevant findings of psychologists the last chapter is devoted to study skills

and provides numerous practical hints for readers who want to study more effectively

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